



SICAM 2010

A VERY HIGH NUMBER OF BOTH ESTABLISHED AND NEW EXHIBITORS

The first edition of SICAM, the International Show of Components and Accessories for the Furniture Industry, held in Pordenone from 14th through 17th October 2009, drew to a very successful end. It has been a great goal for a first-beginner as SICAM is, and organizers are already hard working to be ready for a second edition whose challenge is that of giving even more strength to what has been achieved so far.

"The 400 firms and the 13,000 visitors flocking from 80 different countries to Pordenone - so Carlo Giobbi, Expositcam organizer - could be actually aware of the importance SICAM



has got for the subcontract sector from its very first edition". On 15th December 2009 70 per cent of the firms which had been present at the first edition of SICAM confirmed their booth booking for the second one, scheduled to be held from 20th through 23rd October 2010. " For a newly born event - so Giobbi again - this kind of "loyalty" is most important and a great reward for the job done. The great number of firms going to premiere at SICAM in 2010 increases our satisfaction. They had a direct experience of the greatness and strength, the attractiveness and the ability to manage each



single organizational detail most accurately. SICAM has fulfilled all promises made and has proved to be qualified to meet the requirements of both exhibitors and visitors".

The debut-making firms are representatives of the whole range of different sectors, and this is a further interesting point: if some industry sectors were undoubtedly stronger represented in the first edition, the 2010 SICAM is going to become an excellence platform for the entire range of sectors, from décors to hardware, from paper to panels, from single components to padding materials, from doors to wood sheets. The strategic partnership with Fiera di Pordenone has been confirmed, of course, a well proportioned fairground located in the core area of a district where over 40 per cent of the Italian furnishings is being manufactured, easily to be reached by land (highways, railways) or by air (Venice, Trieste and Treviso airports, providing a wide choice of destinations and low cost flights, are located only at a few dozen kilometers distance). ●

www.expositcam.it



fairs & exhibitions