



With over 400 exhibitors signed up and ready to show, SICAM, which will be held in Pordenone, Italy, October 20-23rd promises interest in plenty for UK visitors.

what to see at sicam

A well attended show in 2009 has put SICAM on a roll for 2010. To date, over 400 exhibitors have signed up for this lively event and the organisers are making big efforts to attract visitors via special flight deals with Lufthansa (see www.exposicam.it) and more.

Over 80 percent of exhibitors from 2009 have rebooked for 2010 - and there is no doubt that the show's appeal will be enhanced by its exclusivity. Following the cancellation of ZOW in Verona, SICAM is the only show for accessories and semi-finished products in Italy this autumn. As well as home grown exhibitors, there will be many foreign companies at the show, hailing from Germany, Austria, Switzerland, Turkey, Spain and the UK, all exhibiting products of direct interest to the furniture industry. Products on show will include hardware, paints, glues, kitchen furnishings and semi-finished items.

Easy access has definitely added to the appeal. There are good international connections by road, rail and air with airports at Venice, Trieste and Treviso all served by both major and cut price airlines. The website makes on-line registration easy and gives full details on exhibitors, access, opening times and special events at the show. "The success of the 2009 show and the satisfaction of both exhibitors and visitors is reflected in the second show in 2010," said SICAM organiser Carlo Giobbi. "We want to contribute to the success of our exhibitors. Some of them want to exhibit their products in fairs addressing diverse sectors of the furniture industry. Starting from 2011, these fairs will take place in October in Pordenone. Dates for the 2011 fair are 19-22 October."

Information: www.exposicam.it

