



INTERNATIONAL  
EXHIBITION OF  
COMPONENTS,  
SEMIFINISHED  
PRODUCTS AND  
ACCESSORIES  
FOR THE FURNITURE  
INDUSTRY



16<sup>TH</sup> - 19<sup>TH</sup>  
OCTOBER  
2018

PORDENONE  
FAIR

[www.exposicam.it](http://www.exposicam.it)

## GO TO SICAM TO MEET AND MEASURE UP

To meet the new players on the international furniture scene and boost the value of products and ideas. It is ever more crucial to be there. This is where business is developed and new, qualified relationships are born at the crucial time of the year, when the furniture industry chooses the design of components and innovations in products and materials for the collections of the following season.

## SICAM THE TRADE FAIR THAT LOOKS TO THE FUTURE

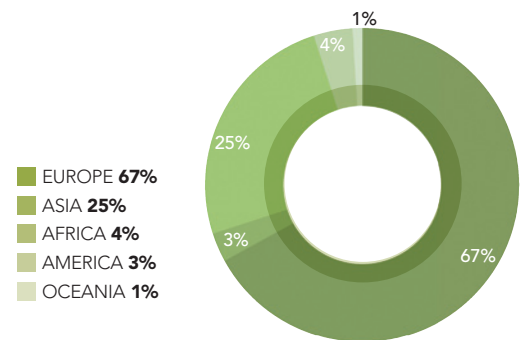
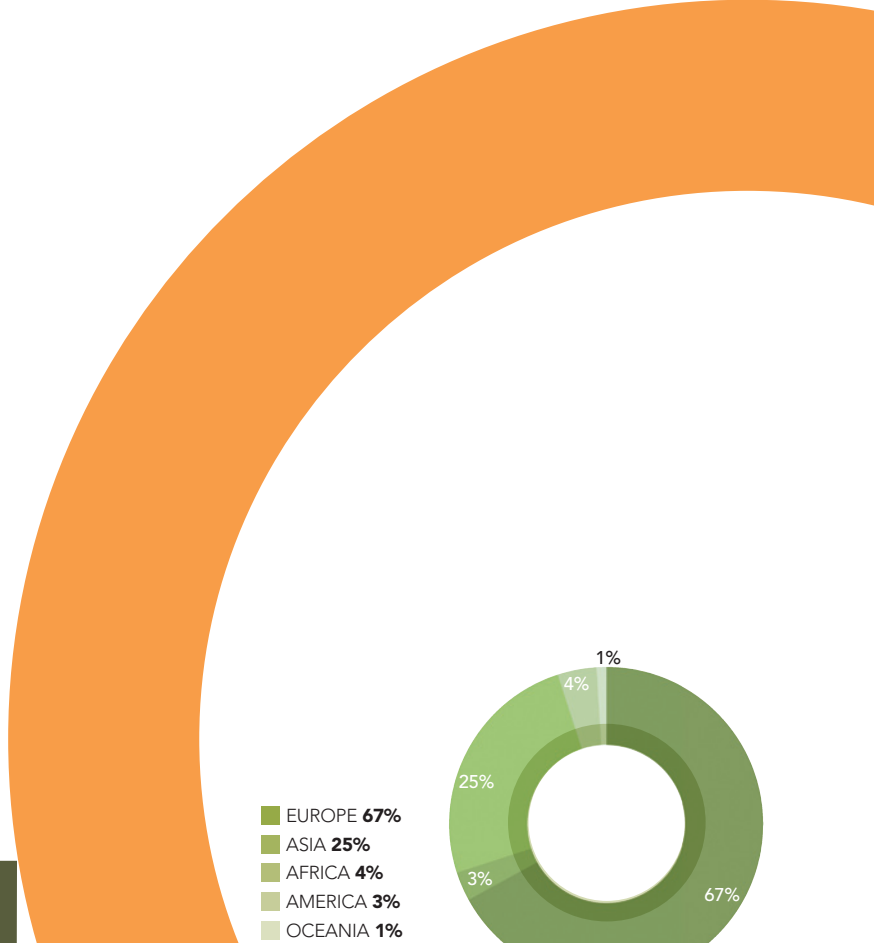
Every year SICAM provides a preview of furnishing trends and paves the way for creating business, including towards the new trading frontiers of emerging markets.

The event of 2018 for the furniture industry will be held in Pordenone from Tuesday 16th to Friday 19th October.

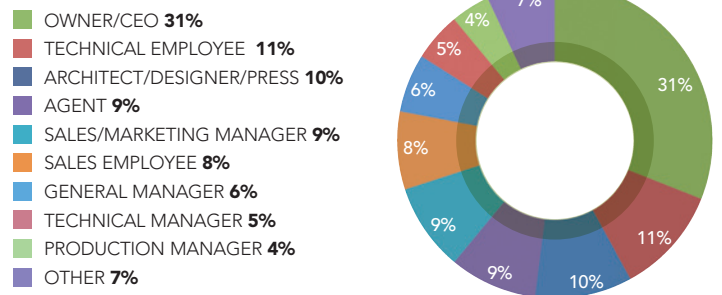
Professionals are expected to arrive from over 8,000 companies and more than one hundred countries for the trade fair's tenth edition, in itself a special number. It has established its standing as a global event for the furnishings industry at Pordenone, a leading region thanks to the concentration of manufacturers of furniture, semi-finished goods and components.

## THE NUMBERS: CONSTANTLY GROWING

The numbers, but above all the quality of business relations: these have always been SICAM's strong point, the key to the success of its participants!



ORIGIN OF FOREIGN VISITORS IN 2017



QUALIFICATION OF VISITORS IN 2017

**583** exhibitors  
**99** visiting foreign countries  
**7.765** visiting companies  
**32.000** square metres of exhibition space

# CREATING HIGH-LEVEL NETWORKING

in top international markets, from the most well-established to the emerging markets: this is SICAM's mission. The furniture community meets up at Pordenone every year in October: industrial manufacturers and artisan workers with distribution networks and service providers, the entire supply chain of the global furniture industry meets up to bring each other up to speed on the latest innovations and to define decisions and strategies.

# THE BEST OF ITALIAN DESIGN AND CREATIVITY

together with the state-of-the-art technology of multinationals of the accessories and components sector: a complete mix of the products available at the highest level, always ensuring the best options to the furniture industry. At SICAM, professionals organise their visits in

a very simple manner and never have to waste time: all of the stands are easy to identify and reach, and the services set-up enables everyone to solely focus on building business and relations.

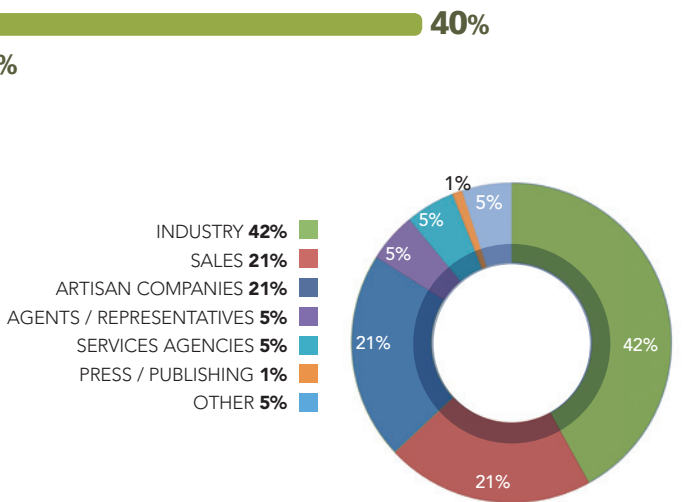
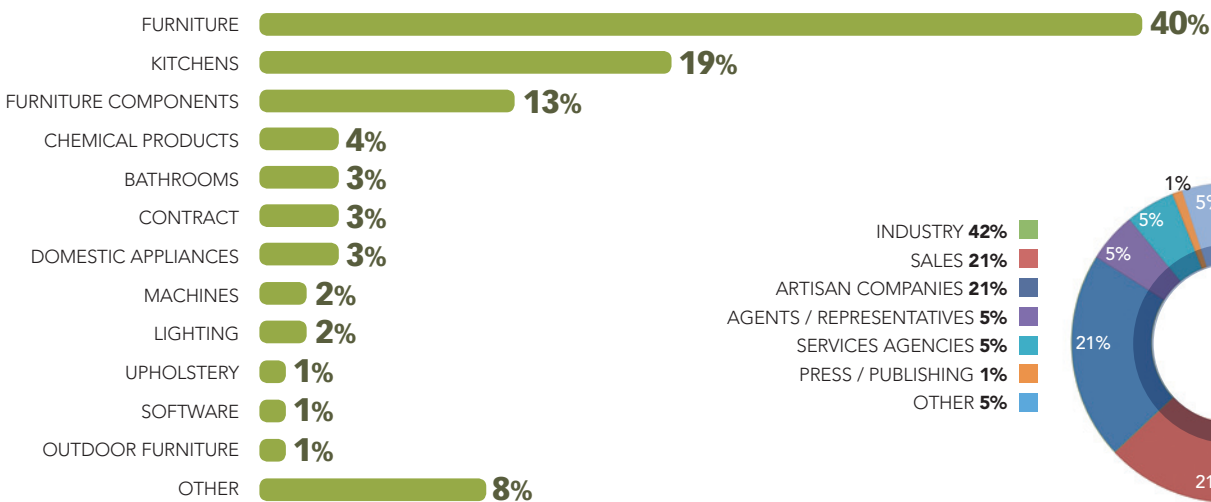
# SICAM'S ENVIRONMENT IS BASED ON ELEGANCE

and attention to detail, always creating the most agreeable working situation at the trade fair. In addition, the services provided to exhibitors and visitors are set up to facilitate their stay at the fair. From car parks located alongside the exhibition halls and welcoming, functional entrances which facilitate the flow of visitors, to the restaurants and bar and cafe services in the halls: at SICAM everything is easy and efficient.

# THE TRADE FAIR'S INTERNATIONAL TREND,

constant throughout the years, marks a growth in numbers combined with top quality visiting professionals: 37% belong to the top management of companies, with a further 18% holding key managing positions. Designers and architects also represent 9% of visitors. This overall target group with top profiles ensures the quality of relations that are created at SICAM each year.

# WE LOOK FORWARD TO SEEING YOU IN PORDENONE SICAM 2018

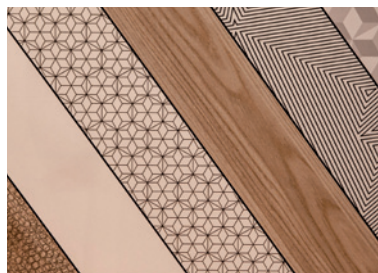
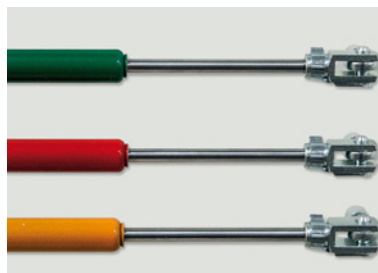




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Organizing Secretariat

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