



® INTERNATIONAL
EXHIBITION OF
COMPONENTS,
SEMIFINISHED
PRODUCTS AND
ACCESSORIES
FOR THE FURNITURE
INDUSTRY

18-21
OCTOBER
2022

PORDENONE FAIR

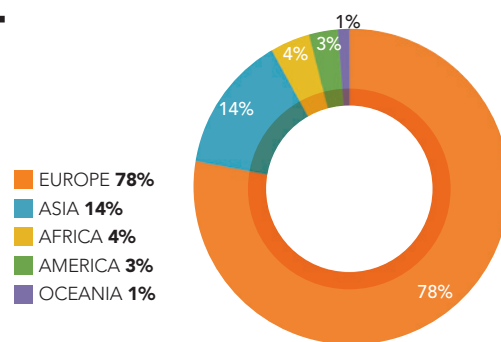
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THE POWER OF MEETING FACE-TO-FACE

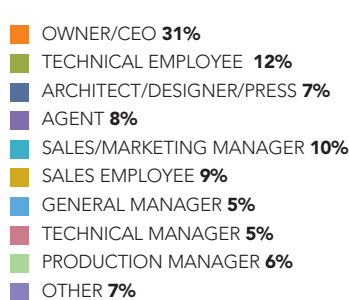
SICAM continues to demonstrate the value and power of meeting face-to-face for growing your business. The true value created at a trade show lies in the quality and quantity of the direct relations built. This has always been the distinguishing feature of SICAM, because you find the right people there, those who make the decisions and choices. During planned meetings or casual meetings, at stands or along the corridors, at the cafe or the buffet: everywhere you go, there is business in the air. The new trends of the global furniture industry come to life at Pordenone every year.

SICAM: A REFERENCE POINT FOR COMPONENTS AND ACCESSORIES

Those who matter come to SICAM! The right trade fair at the right time in the right place. Every October, in the heart of one of the sector's main industrial districts, the professionals of the global furniture industry who meet up at the trade fair find new products along with the most innovative materials and technologies to breathe life into ideas for the furnishing collections presented at the international trade fairs the following spring.



ORIGIN OF FOREIGN VISITORS IN 2021



QUALIFICATION OF VISITORS IN 2021

EVERYONE FEELS IMPORTANT AT SICAM

Thanks to the ten exhibition halls with an established layout that effectively creates a balanced flow of visitors, every exhibitor is easy to identify at SICAM. The well-sized, condensed exhibition spaces make every company highly visible. Each participant can exert their importance and highlight their ability to produce and innovate, because everyone is equally important at SICAM.

542 exhibitors

91 visiting foreign countries

7.236 visiting companies

36.500 square metres of exhibition space

1,28 days is the average attendance at the trade fair

MEET THE **DECISION-MAKERS** AT SICAM

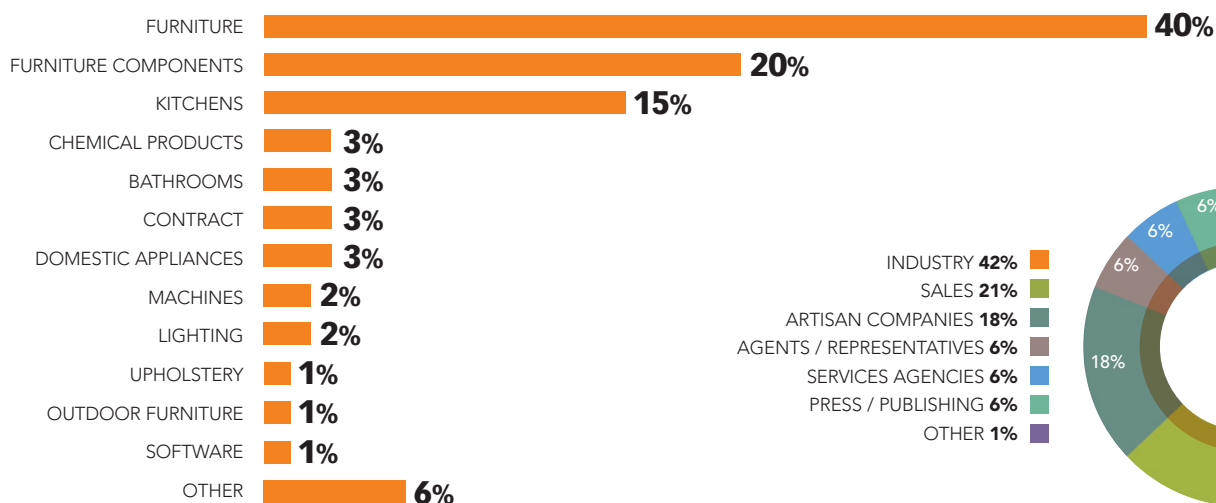
The opportunity to meet new, high-profile partners and customers in person to develop your company and business is a key element for a valuable trade fair experience. Designers and interior designers, production managers and technicians, marketing managers, CEOs and general managers: at SICAM all top management roles from the entire value chain are present. They comprise the most attentive and numerous nucleus of visiting professionals in an environment exclusively focused on building key international relations and on the most innovative and top quality products.

TIME IS PRECIOUS AT SICAM

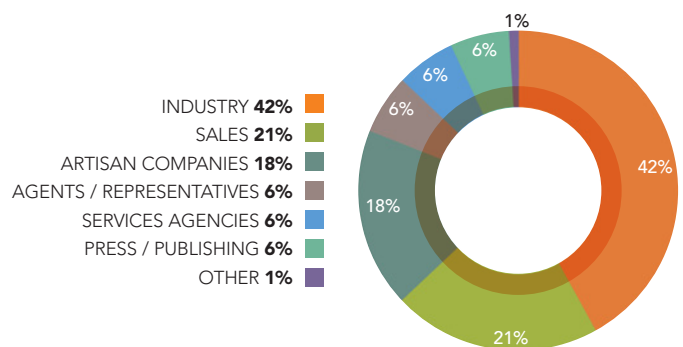
Condensed into a sober, refined environment, getting around SICAM is quick and easy. Each year over six hundred companies from all over the world use the event to present the broadest offering of components, accessories and semi-finished goods for the furniture industry to an audience of over eight thousand visiting companies. The successful event format is thanks to an effective exhibition layout and efficient services. Time is precious at the trade fair, every participant can fully dedicate all their time to discovering new products, developing new ideas and building new business relationships.

THOROUGH, **EFFICIENT SERVICES** TO SOLVE ANY PROBLEMS

Meticulous attention is paid to ensuring that attending the event is comfortable and carefree. From special shuttles from the Venice and Treviso airports and handy car parks, to the restaurant and bar services available in the halls: the attention paid to services is a distinguishing feature of SICAM, where attending professionals are placed in the best working conditions. The format of the trade fair and the elegant, functional environment are the key factors that ensure the perfect conditions for a successful visit. Without any problems.



PRODUCT SECTORS OF VISITING COMPANIES IN 2021



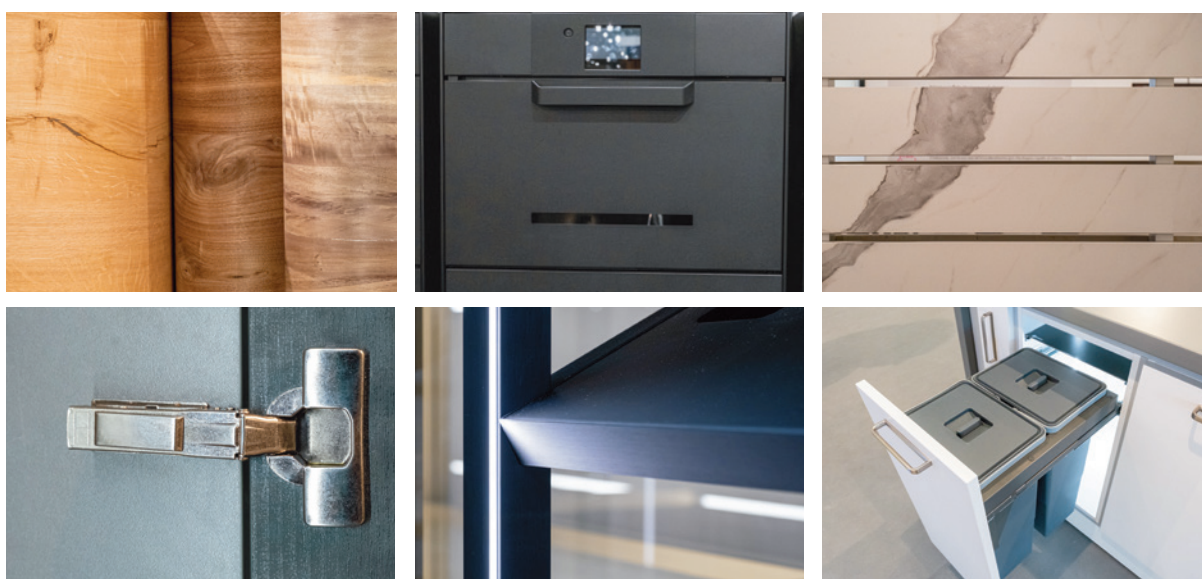
TYPES OF VISITING COMPANIES IN 2021

YOU CANNOT MISS IT!

SICAM is a meeting point where the leading players of the global furniture industry meet up and check in with each other every year. You cannot miss it! Evidence of its importance is seen in the high rate of return of exhibiting companies from all over the world (93% last year). Despite the problems caused by the pandemic, roughly eight thousand companies from around one hundred countries sent their professionals to visit the Pordenone event in 2021. From more developed countries in the furniture industry to emerging nations, everyone satisfied their desire to reopen direct relations and new international business at SICAM.

1 - GERMANY	11 - BELGIUM	21 - BULGARIA
2 - SPAIN	12 - ROMANIA	22 - CYPRUS
3 - FRANCE	13 - UN. KINGDOM	23 - UNITED STATES
4 - SLOVENIA	14 - SERBIA	24 - FINLAND
5 - UKRAINE	15 - SWITZERLAND	25 - MALTA
6 - POLAND	16 - HUNGARY	26 - SLOVAKIA
7 - CROATIA	17 - ISRAEL	27 - TURKEY
8 - RUSSIA	18 - CZECH REP.	28 - DENMARK
9 - AUSTRIA	19 - PORTUGAL	29 - KOSOVO
10 - GREECE	20 - ALBANIA	30 - ESTONIA

THE TOP 30 VISITING COUNTRIES IN 2021



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A STAR ALLIANCE MEMBER 